

# THE CAMDEN CHRONICLE.

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\$1.00 PER YEAR

## FOR ALL THE CANDIDATES

Nashville, Tenn., October 14.—(Special) "I am for every member of the Democratic ticket" declared a delegate to the Seventh District Congressional convention at Dickson last week. "I am for Austin Peay because he doesn't leave one particle of doubt as to where he stands on public questions, in the minds of those who hear him speak. He has a courageous spirit and it is winning the admiration of all true Democrats."

"I heard Porter Dunlap speak at this convention," he continued. "No Democrat can fail to respond to his appeal for support, for he promises those things which we consider ideal in a public official, honest and efficient service and close attention to his job. Porter Dunlap's record as a State official is such that we all know that he will keep his promises."

"Senator McKellar does not need to inform the Democrats of Tennessee what he will do at Washington. He has been tried in the fire of experience, has served faithfully through the most trying period in the history of this country and has proved that he is true to Tennessee and to the Nation."

"I am for them all and so strong that there will not be a day pass between now and election, without my speaking a good word to some friend for the Democratic ticket."

### NOTICE.

To the churches at Mount Carmel, Post oak, Liberty, Flatwoods, Cowell Chapel, Morris Chapel and Shiloh—Dear Brother Stewards and Members Camden Circuit—We, your presiding elder and pastor, have agreed and set apart beginning October 15 and running to October 22 as "Pay-Up-Week" for all members.

Begin on the day appointed, brother stewards. See all your members. See all your members. Let the members see their stewards, all working together for a clean pay out sheet at Morris Chapel October 23.

Hurry, stewards, and make this Pay-Up-Week a victory for Jesus sake. With the prayers of your humble servants upon your efforts to Go Over the Top on October 28, we are your pastors for the church's sake.

R. L. NORMAN,  
Presiding Elder  
T. N. WILKES,  
Pastor

### ADMINISTRATION NOTICE.

Notice is hereby given that on the 28th day of September, 1922, I qualified as Administrator of the estate of I. R. Hicks, deceased, and all parties having claims against said deceased's estate will file same with the Clerk of the County Court of said Benton County, Tennessee, within the time required by law, or same will be forever barred both in law and equity.

This October 2, 1922.

N. B. HICKS,  
Administrator

It is announced that the United States will discourage loans to the European countries, including private loans, tempted by high interest rate and a lottery attachment.

The Ku Klux Klan is coming in for an airing in court at Topeka, Kan.

## ATTENTION, TEACHERS.

Dear teachers of the County of Benton—in 1915 the Tennessee General Assembly enacted a law setting aside the fourth Friday in October as Frances Willard Day, which reads as follows:

"Be it enacted by the General Assembly of the State of Tennessee, that there be one day in each scholastic year of the public schools of the State set apart to be known as Frances Willard Day, at which time a suitable program shall be rendered, to the end that the children of the State may be taught the evils of intemperance."

These programs are arranged by the Superintendent of the Department of Scientific Temperance Instruction of the Tennessee Woman's Christian Temperance Union and approved by the State Superintendent of Public Instruction.

We should appreciate the fact that our lawmakers thought so much of the children of our State that they gave an opportunity for them to be taught the evils of intemperance.

These programs will be mailed to each teacher and do, please, use them—if not possible to give program on October 27, see to it that you use them this year.

Yours for better schools,

FANNIE PIERCE,  
County Superintendent Scientific Temperance Instruction

A man is on the road to wisdom when he quits eating fried food.

The little things annoy us most: Turkey, for instance.

Some political pie has mighty bitter filling.

## DISTRICT SUNDAY SCHOOL CONVENTION

The Sunday schools of the seventh and tenth civil districts are called to meet at Eva on Sunday October 22 at 2 o'clock p. m. with the following program:

Devotional exercise, conducted by the pastor, Rev. A. M. Melton. Object of the meeting, by the chairman.

Relation of the Sunday school to the citizenship of the community, by Rev. J. D. Herndon and H. K. Pafford; general discussion.

How to get parents into Sunday school, by A. P. Lashlee and T. H. Farrar; general discussion.

Sunday school as a community center, by John D. Holland and Joe Melton; general discussion.

Election of district chairman and secretary and selecting a place for the next meeting.

Each Sunday school in the seventh and tenth civil districts is earnestly urged to have a representative present on that occasion and all superintendents are requested to attend the meeting.

A. L. HASSELL,  
Announced by request of the State secretary.

### PUBLISHER'S NOTICE.

The Chronicle frequently receives communications for publication without being signed by the writer. We can not publish any items without knowing who wrote them. We ask all correspondents to kindly sign their name, which will not be published unless we are requested to do so.

And there's a lot of hot air along this road back to normalcy.

## QUARTERLY MEETING.

The quarterly meeting of the W. M. U. for the Southwestern Association will meet with the Baptist Church in Camden Sunday October 29. Rev. O. F. Huckaba of Huntingdon will preach at 11 a. m. on "Woman's Work." In the afternoon we will have some interesting and helpful talks by some of our State workers.

We will expect a representative present from each union, and we insist that as many as can of the Baptist ladies from the various churches in this association be present.

There's a work for all to do, and may we as Christian women think seriously and pray to know our part and by the help of God try to do it.

Mrs. R. A. SWINDELL,  
Associational Superintendent

### EVA.

The association held here recently by the Baptist was a great occasion. A member of the association informs us that it was the best ever. The spirit of good will and harmony prevailed throughout the session. The Methodist people threw open their church doors and invited these servants of God to come in and make themselves at home, as they have no church building here. Not only did they open the doors of their church to these good people, but invited them into their homes.

Wanted—Salesman to sell our excellent trees. Apply to Oakland Nursery Co., Columbia, Tenn.

Those who live the most are not those who live the fastest.

## SCATTERING BIRDSHOT

Did Roosevelt hunt the lion and rhinoceros in Africa with a rifle or shot gun? He might have taken tons of birdshot and scattered it all over Africa, but what big game would he have bagged?

It is just as true in hunting for big business as in hunting for big game—concentrate all force possible and with perfect aim it is not so difficult to hit the bull's eye, accomplish results.

Bagging game in advertising can not be realized until the advertiser gets two things finally impressed on his mind: First, do not try to tell about every article in the store in one ad; second, do not think that everything must be told about any article advertised in one ad. The ad should be educational in tendency, and each point should be elaborated upon specifically and carefully. Drive home one point at a time even if it is necessary to devote the entire space set apart for the ad to impress convincingly the merit of the article upon the people.

The advertiser hits the bull's eye when he concentrates all his force in one point at one time, and speaks to the people in language that they understand.

The trouble with advertising is the majority of advertisers have only a partial knowledge of their goods, knowing little about advertising, less about what to expect from advertising, and give little thought and time to the preparation of their ads. It is impossible to write an intelligent ad without an absolute knowledge of the merit of the article to be advertised, its use and how it compares with competitive goods.

The skill of the best advertisers is ever worked to the limit in learning everything about their goods, and in devising the best way to "play up" selling points in novel advertisements containing striking contrasts.

### A WORD TO THE CURIOUS

The following are "famous last words" of persons who have met sudden death from curiosity are published in the News Bulletin of the Illinois Committee on Public Utilities Information:

"I wonder if it's loaded. I'll look down the barrel and see."

"Look at this wire hanging down into the street. I'll throw it to one side."

"I wonder how much electricity these wires carry. I'll touch one and find out."

"I wonder whether this rope will hold my weight."

"Which one of these is the third rail, anyway?"

"It's no fun swimming here. I am going out beyond the life line."

"Listen! That's the interurban whistle. Step on the accelerator and we'll beat it across."

### Inside Information.

A retail dealer in leather goods, doing business in Ohio, wrote to a firm in New York ordering a carload of merchandise. The firm wired him:

"Can not ship your order until last consignment is paid for."

"Unable to wait so long," telegraphed the merchant. "Cancel the order."

Cooler weather prevails the first of the week.

# Firestone

## GUM-DIPPED CORDS

Most Miles per Dollar

Everywhere You Hear It -  
*Firestone Builds the Finest Cords*

**H**ARDLY a day goes by but some one goes out of his way to tell us that Firestone Gum-Dipped Cords are the best tires built.

Cords—as only Firestone builds them—will give you many extra thousands of miles of wear. And for fall and winter driving there's nothing like them. The strong, resilient Firestone carcass of gum-dipped cords, can stand the hardest punishment.

With the reputation Firestone Cords hold, it is not surprising that so many motorists in this community have made them standard equipment. The demand for Firestone Cords in the last few months has broken all records.

Prices were never so low as they are now. Perhaps never again can mileage be sold so cheaply.

Decide now that you will get Most Miles per Dollar. Drop in any time and let's talk tires.

BAWCUM BROS.